

Herald-Advantage

New Jersey's Oldest and Largest Negro Newspaper

Combining the New Jersey Herald News and the Advance

38TH YEAR, NO. 47

WEEK ENDING SATURDAY, NOVEMBER 25, 1936

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15 CENTS

Urban League Award To Ballantine Brewery

Award Presented At Equal Opportunity Day Dinner
As 700 Guests Hear Address By Whitney M. Young



Mrs. De Vera Edwards

N.J. Manufacturer Provides Exciting Job

The career of De Vera Edwards, consumer service coordinator for Pharmaco, Inc. of Kenilworth, has been like the movement of a second hand on a precision, working electric clock—a constant motion.

During her career, Mrs. Edwards has traveled around the world to Europe, South America, North Africa, Canada, Bermuda and the Caribbean Islands. Presently, the duties on her job require her to travel to every major city of the United States to attend conventions and meetings, conduct charm clinics at college and universities, appear on local and national radio and television programs and to appear at many other civic and social events on behalf of Pharmaco, Inc. United Airlines honors her as a "One Million Miles" for amassing one million miles of air travel with that airline.

Mrs. Edwards, a New Yorker who exemplifies the sophistication and polish of her career, refuses claims, always displays a ready smile and appears to be holding everything together.

Known as "Who's Who in American Women", "Who's Who in Commerce and Industry," "Black Enterprise" and "Black Women's World" for American Women in Business and "Black Enterprise" for American Women in Business, Mrs. Edwards is the only woman in the world

away Social Club; International Platform and is a press member of the National Interior Designer Association.

The glamorous career of Mrs. Edwards has been dotted with such positions as: Home Service

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The executive director of the National Urban League said Newark is sophisticated in urban relationships, but warned that, although the city has been "fortunate" so far, it doesn't have immunity from serious conflict.

Whitney M. Young addressed some 700 political, civic and business leaders and other guests at the annual Equal Opportunity Day dinner of the Essex County Urban League.

"The Negro bears the scars of generations of deprivation and denial which have been deliberate and conscious," Young asserted, but noted "great strides" have been made in U.S. race relations, citing recent gains in education, civil rights and business.

"The Negro has to overcome the new situation of Negroes only a 'remnant' of the Negro that have disturbed our conscience."

He placed the responsibility for further progress on the shoulders of American businessmen. "No group has benefited more from freedom... enjoyed more prestige.... or been as often classified as leaders of men." The businessmen is somebody people can fashion

their lives after, he said.

The Urban League director called upon the business community to contribute money. He criticized foundations and the federal government for granting sums of money to organizations which he implied are inexperienced in the rights struggle. "When others fail," he said, "we are called upon."

Young complained that in Newark the Urban League's community chest fund of \$70,000 is not adequate. He said that two other cities—St. Paul and Minneapolis—receive that amount from the Community Fund with only 1/20th the number of Negroes that Newark has.

Integrated housing was also urged by the rights leader. Young said integration in housing is beneficial for the total society because it decreases the fear that comes from diversity. "Then kids in Newark," he said, "have potential. One of them might some day cure cancer."

In a world made up of 75 per cent non-white people, Young said, the Negro is a test of the "validity of the American free enterprise system."

Referring to recent national strife, Young said he was "depressed" by the "large major-

ity of Negroes punished by the actions of a few." He blamed radio, television and newspapers for "playing up conflict" and spreading their media to "the most bizarre kind of leadership."

"For every Negro who threw a rock last summer," he asserted, "a hundred died in Viet Nam. There were 12,000,000 Negroes who did not throw rocks." He gave most Negroes credit for desiring "historical restraint."

The Urban League director was also "happy with Stanley Carmichael" because he "gave a lot of people an excuse" not to pass the civil rights bill or take other active steps. The action should have said, Young maintained, "I'm going to pass the bill" because of the 97 per cent who didn't throw rocks and because of those who died in Viet Nam.

The Negro is the "only group to suffer a joint penalty for actions of the few," he said—unlike the Italians who are not all identified with the Cosa Nostra or other white persons who do not speak of race when "a white man kills eight people in Chicago."

Highlights at the Equal Opportunity Day dinner were two service awards. The annual award went to P. Ballantine and Sons, with the brewery's president John Ferrell accepting for the company. A special award was presented to Archie Harwood, one of the founders of the Urban League in 1917.

Essex Freeholders Charged With Favoring The Suburbs

The Newark Committee for Better Schools today charged the Essex County Board of Freeholders with neglecting the residents in the county's urban centers by choosing an Essex County Community College board which fails to include a Newark representative.

The charge was made in a letter to Freeholder Director Charles Matthews from Rev. Joseph A. Smith, chairman of the two-year college committee of the latter schools committee.

The letter asserted that the freeholders' choice of community college board members was weighted in favor of the Essex suburbs so that the representatives shall be unable to do anything would be located in Essex County.

Freeholder Smith is president of the Essex County Board of Freeholders.

Newark.

"The children currently in our schools will not know for a long time, if ever, that they are being sold down a political river. But you know and citizens like ourselves know," the letter stated.

Further Smith charged that the making of the board precluded any thorough understanding of the problems of the county's urban school children. "It is impossible to the Central Board's children, for example, will be equal to the requirements of the West Orange school system, built by the county, to these same children."

"It is the belief of many people," the letter continued, "that the Board of Freeholders, for its urban centers, had already decided that the school was to be located in West Orange and that the college should be centrally

selected to comply with this decision. Thus the general public must come to the sad conclusion that the board will be a collection of trips to be lost in any direction by political winds."

In the light of the Freeholder appointments, Father Smith said, freeholders should increase the present size of the college board to 15 in order to include members from the city centers in the county.

The committee also recommended that the college board "operate in public and hold regular public meetings."

Of the nine-man board, three are from Montclair, but there are none from Newark, West Orange, Irvington or Bloomfield.

NAACP Rips School Plan

PLAINFIELD — The local branch of the National Association for the Advancement of Colored People last week denounced proposed human relations course to be offered for teachers in the local school system.

In its proposed statement, the NAACP said it objected to the plan because it was "designed to be provided with time to attend the meetings after school; that not all school personnel would be required to attend and that the delivery and content should be

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Co-Chairmen Named In NCNW Campaign

Miss Lena Horne, the noted entertainer, and Mrs. Samuel Zales, prominent communal leader of New York City and Stamford, Conn., have been named co-chairmen of a nationwide Life Membership Campaign launched last week (Nov. 9) by the National Council of Negro Women. Mrs. Zales is a member of the National Board of Hadassah, the Women's Zionist Organization of America.

This was announced yesterday by Miss Dorothy Height, National President of the National Council of Negro Women.

High point of the Life Membership Campaign will be a banquet on Monday, December 19, 1966, at 6:30 P.M., at the Plaza Hotel.

Mrs. Zales said that by December 19th, her committee expects to have from 300 to 500 new Life Members enrolled in the National Council of Negro Women. This, she said, will yield from \$30,000 to \$50,000 toward a special fund to advance the council's programs in education, civil rights, housing as well as an energetic effort against juvenile delinquency.

Mrs. Zales said that a Sponsors' Committee for the December 19th banquet is headed by Mrs. John V. Lindsay, wife of the mayor of New York. She said that other similar Life Membership banquets will be held in major American cities within the next twelve months.

Miss Horne and Mrs. Zales will travel throughout the United States to recruit new Life Members for the National Council of Negro Women.

In announcing the appointments, Miss Height stated:

"The National Council of Negro Women seeks to enroll at least 5,000 Life Members throughout the United States in the next two years and we are confident that the combined, energetic efforts of Miss Horne and Mrs. Zales will be instrumental

in attaining this goal.

"It is our purpose to build bridges of understanding and cooperation among people of different races, creeds, color, national origin and backgrounds. This is the only constructive way of helping to rid our country of prejudice, and to advance human freedom for all its inhabitants.

"The American woman has a vital role to play in the fight for freedom in America, whether she is black or white. That role can be translated into concrete achievements through participation in the programs of the National Council of Negro Women."

Objectives of the National Council of Negro Women include:

1. To recruit and train Negro women for effective participation in community services.
2. To develop independent and cooperative projects for service to the community.
3. To work for legislative, administrative and legal action for civil rights and to combat poverty.
4. To broaden the base of involvement of women of different backgrounds to achieve these goals.

P.S. Lights On

An electrically illuminated Christmas display covering the facade of Public Service Electric and Gas Company's Terminal Building on Park Place, Newark, will be turned on November 28 to herald the start of the holiday season. The decorations will be lighted nightly until January 1, 1967.

Approximately 19,000 lamps are being used in this year's holiday lighting arrangements on the Newark Terminal Building and on 27 of the company's commercial office buildings located in its service area, from Bergen County to Camden.



SAN ANTONIO, Tex.—Airman Joseph A. McGhee III, son of Mr. and Mrs. Joseph A. McGhee of 84 S. 14th St., Newark, N.J., has been selected for technical training at Sheppard AFB, Tex., as a Air Force aircraft specialist.

The airman recently completed basic training at Lackland AFB, Tex. His new school is part of the Air Training Command which conducts hundreds of specialized courses to provide technically trained personnel for the nation's aerospace force.

Airman McGhee was graduated from Westside High School in 1966.

Hearts And The Hunter

For your Heart's Sake the Essex County Heart Association has produced a leaflet of rules to follow in making your adventure safe for your heart. The free leaflet, "Hearts and Hunting," is available from the Essex County Heart Association - 70 East Park Street, East Orange, New Jersey, or by calling 677-0880.

School Plan

Continued from Page 1
required to attend.

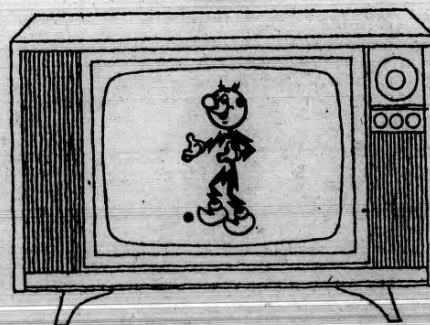
In other matters, the NAACP declared that it expected more appointments of Negroes to the Board of Education by the new mayor George F. Hetfield, a Republican.

Luther Roberts president of the branch also called for action by the Board of Education on 10 demands presented five months ago.



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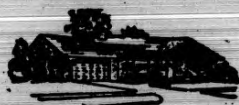
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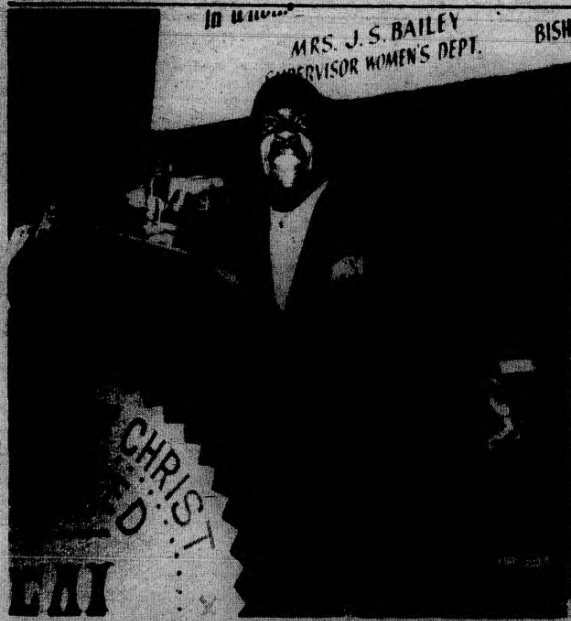
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MEMPHIS, TENN.—Pictured here at the 59th Annual Holy Convocation of the Church of God in Christ at Mason Temple is Eld. Chandler Owens, Newark, New Jersey, President of Provisional Board of the Youth Department as he addresses the Convention on Youth Day.

Advice On Casualty Losses And Thefts

Federal taxpayers who have casualty losses can save time and money by documenting their loss while it is fresh in their minds. If they wait until they are preparing their 1966 income tax returns, they may forget to deduct the loss or they may be unable to remember all of the details.

Deductions for casualty losses on income tax returns can be made only by taxpayers who itemize their deductions on Form 1040. They cannot be claimed on the short tax form or by taxpayers who use either of the standard deductions.

Casualty losses result from the destruction of your property in a fire, storm, automobile accident, shipwreck or other losses caused by natural forces. Automobile damage caused by accident or collision can be deducted if due to faulty driving but it cannot be deducted if it is due to negligence or to a willful act. You can also deduct

theft losses but not those due to mislaying or losing articles. Theft losses should always be reported to your local police department.

The amount of loss to be deducted is measured by the fair market value of the property just before the casualty less its fair market value immediately after the casualty. It cannot be more than the cost or other adjusted basis of the property. The actual loss must be reduced by any insurance or compensation received and the \$100 limitation written into the income tax law. Casualty or theft losses of less than \$100 cannot be deducted and you cannot claim the first \$100 of any greater loss.

Saleswomen Denies Race Bias Charge

A Morris County real estate saleswoman, appearing last week before the state Real Estate Commission, denied a charge of racial discrimination in her refusal to rent an apartment in Parsippany-Troy Hills to a Negro.

The woman, Mrs. Barbara Brown of Parsippany Boulevard, Parsippany-Troy Hills, testified in Newark at a second commission hearing of the case. The charge was filed by Bernard E. Newby, 26, of the Cambridge Village, Parsippany-Troy Hills.

Newby, a Negro, stated at the first hearing on Oct. 19 that Mrs. Brown, a rental agent for the Gerald J. Vuolo Agency, 1300 U.S. Highway 46, would not rent him a two-bedroom apartment in the Tivoli Gardens on June 10 although it had allegedly been ascertained that at least one two-bedroom apartment was available in the apartment complex located on Parsippany Boulevard. Mrs. Brown is no longer with the Vuolo agency.

Newby said he learned of the vacancy with the help of three white acquaintances, who have testified in his behalf.

Mrs. Brown, who as a result of the discrimination charge is defending her license to conduct real estate transactions, told the commission that she did not rent Newby the apartment to which he referred because she understood that it was being held for a prospective occupant, who was identified as Wallace S. Reid.

It was learned in testimony that Reid was one of Newby's colleagues. Newby told Mrs. Brown that Reid had not placed a deposit on the apartment. Mrs. Brown maintained her position in not renting the apartment, she said, because there was an alleged list of Tivoli Garden residents waiting for two-bedroom apartments and because the building superintendents, Mr. and Mrs. William

Cortese, had reportedly already entered into dealings (presumably with Reid) concerning the vacancy. She said Reid had not told her he did not want the apartment. Referring to the superintendents' action, she stated "I didn't want to interfere with someone else's deal."

Newby persisted in seeking the vacancy and was allowed to apply and leave a \$150 down payment, according to testimony, after what was referred to by Mrs. Brown as heated discussion. She said Newby came into the office with a "chip on his shoulder."

The agency later reportedly rejected the application, accusing Newby of being "extremely nasty, loud and abusive" and "creating quite a commotion." Newby has denied being abusive.

It was revealed during Mrs. Brown's testimony that Negroes have since applied at the agency "without trouble." Mrs. Brown stated previously that Negroes were residing in the Tivoli apartments at the time of Newby's application.

The case is being continued pending the appearance of Mr. and Mrs. Cortese. No date was set.

P. S. Extra Dividend

Watson F. Tait, Jr., Chairman of the Board, Public Service Electric and Gas Company, announced today (November 15) that in addition to dividends on the Preferred and \$1.40 Dividend Preference Common Stocks, the Board of Directors declared a dividend of 38-1/2 cents per share on the Common Stock payable on or before December 21, 1966. This is an increase of two cents per share per quarter over the 36-1/2 cents per share dividend paid quarterly on the Common Stock in and since the fourth quarter of 1965 and is the seventh consecutive year in which the Common Stock dividend has been increased.

The other regular dividends for the fourth quarter of 1966 which were declared today by the Board of Directors are: \$1.02 a share on the 4.06% Cumulative Preferred Stock; \$1.045 a share on the 4.18% Cumulative Preferred; \$1.075 a share on the 4.30% Cumulative Preferred; \$1.2625 on the 5.05% Cumulative Preferred; \$1.32 on the 5.28% Cumulative Preferred, and 35 cents a share on the \$1.40 Dividend Preference Common Stock. All dividends for this quarter are payable on or before December 21, to stockholders of record November 28.

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Letter To The Editor

Dear Friends:

The Wright Street Junior Athletic Association needs your financial help. This highly progressive, beneficial association has been outlined by ourselves to engage the youths between the ages of ten and seventeen as an avenue of social activities, and for the purpose of directing their leisure hours and more than active energies to clean, competitive athletics, vocational training, etc. with the aim of character building for the children of your city.

The cost of outfitting with uniforms, sports equipment and vocational training necessities for the boys and girls is beyond the financial ability of any single organization to handle. In the past, we have solved our financial problems by obtaining businessmen as sponsors for some of the team's activities.

Without your help we will be forced to discontinue our activities. In order to continue and expand on this much needed social program, it is essential that additional funds be raised in the way of contributions. A pledge or donation from you, however small, would be more than welcome. I would like to point out at this time that the Wright Street Junior Athletic Association is a non-profit organization, and that the officers, instructors, managers and coaches serve on a voluntary non-salaried basis.

Your cooperation for this worthy cause would aid in creating a better environment, leading to a respectable law-abiding future citizenry in your city.

Our football team has three more games left to play. Our games start at 2:00 P.M. on Sunday at Weequahic Park Racetrack Area. Come out and root for the Bobcats.

The officers and boys sincerely trust that you will be able to give them your financial assistance. Please make checks payable to the Wright Street Junior Athletic Association (a state chartered organization), and mail to Wright Street Junior Athletic Association, Inc., 12 Wright St., Newark, New Jersey 07104. If you have any inquiries, please call the Association at 824-3336.

Very truly yours,
Joseph H. Woods
Director

Social Security NOTES

First monthly checks were delivered this month to about 485,000 elderly residents. The special benefits, payable to persons 72 or older who are not eligible for regular social security cash benefits, were made possible by an amendment to the social security law enacted earlier this year, William J. Arnold, Social Security District Manager, said today.

The special monthly payments, amounting to \$35 a month for a single person and \$52.50 for a couple, are financed out of general Federal revenues, not out of social security tax contributions, Mr. Arnold noted.

These payments are intended to provide a small continuing income to people who may have missed out on social security coverage because they were too old when social security started, or worked in occupations not covered by social security until recent years.

Persons 72 or older who are not eligible for a public retirement benefit from the Federal Government, or from a State or local government retirement system, can collect the monthly payments, Mr. Arnold said.

Those who are receiving public retirement benefits that are less than the \$35 a month for a single person, or \$52.50 for a couple, may be paid the difference between their present public retirement benefits and the amount of the new special payments.

Those getting public assistance from a State Welfare Agency will be eligible for the new special benefits only for those months in which they do not receive a cash welfare payment.

Mr. Arnold also had a special message for those who may now be approaching age 72. If you reach 72 before the beginning of 1967 you may collect these special payments without any social security credit, but you should come in and apply either in three months before your birthday. The special payments are not retroactive and you will lose benefits for some months if you delay until after you become 72 to apply, Mr. William J. Arnold pointed out.

Additional information may be obtained from the Newark District Office located at 1036 Broad Street.



HEUBLEIN SPONSORS PARTY--Heublein, Inc., has joined forces with Miss Rose Morgan, owner of a national chain of beauty parlors, to raise money for the National Council of Negro Women. Enjoying the party, left to right, are Miss Morgan; Cliff Cooke, Heublein Sales; Ken Sherwood, department store owner; Miss Lena Home and Dr. Furman Jackson, Harlem business man.

Mirror Of The Artist At Bamberger's

An exclusive showing of original self-portraits entitled "MIRROR OF THE ARTIST" from the collection of the Library of Congress and made available to Bamberger's 'Gallery of the Masters' through the Smithsonian Institution, Washington, D.C. they will go on view for three weeks only, starting Monday, November 21st through December 9th.

These original prints display a remarkable range of expression, from the matter of fact to the fantastic. Some artists show themselves at work, with pencil or etcher's needle in hand, but most concentrate on their features alone and reveal a variety of moods: reserved, savage, dignified or humorous. The earliest work is a Rembrandt, the most recent one done in 1960 is by Leonard Baskin. The range of expression shown is as considerable as the time-span represented. The artist sees himself in many different ways, as demonstrated in the group executed by Rembrandt. His pictures show in an infinite variety of moods and poses: angry, bemused, smiling, at work with his wife, Saskia. The Rembrandts span of his most productive and successful years show him in his thirties and forties, confident and sure of himself. The freedom of the etched line allows Rembrandt to express even the slightest nuance of his character, the smallest wrinkle at the corner of his eye.

Some artist represented see themselves in guises totally removed from that of the artist. Basking, for one pictures himself as a priest, Giorgio de Chirico sees himself as a pirate, on the other hand, Goya always himself, looks at the world with a jaundiced eye. Cynical and removed, his protruding lower lip indicates his displeasure with

mankind in general. Whatever the mood, the self-portrait is an excellent indication of the artist's attitude towards the outside world as well as his appraisal of himself. Other masters featured in this special collection are Cezanne, Copley, Matisse, Rouault, Soyer, and Whistler.

On view in Bamberger's Newark — 5th floor 'Gallery of the Masters', starting Monday, November 21st through December 9th only. And, don't miss the entire five million dollar collection on view through December 24th.

Exciting N.J. Job

Continued from Page 1

Coordinator for Ebony, Tan and Jet Magazines when she was the coordinator for the first Ebony Fashion Fair to tour the United States; Home Service Director and fashion editor for Sepia Magazine; Associate producer and script consultant for By-Line Newsreel which serviced Negro theaters across the United States. At one time Mrs. Edwards directed her own fashion and consulting business.

In 1962, when she carried the first American Menswear fashion show to France, she was asked to play a small part in the movie "Sodom and Gomorrah." She accepted and the movie was filmed on location in Morocco.

If Mrs. Edwards were asked about her achievements, she would most likely say they were attained by nothing more outstanding than hard work.

That's the kind of person she is.

"Lights On" For Safety

Attorney General Arthur J. Sills today announced the launching of an extensive "lights on" traffic safety program for the holiday season. The campaign will start next Wednesday and continue through the day after New Year's Day.

"I am appealing to every motorist in New Jersey to help promote traffic safety during the next 6 weeks. This is traditionally the most dangerous time of the year in traffic. Drivers can express support of the State's program by driving with low beam headlights on in the daytime," Mr. Sills declared.

The Attorney General has written to truck companies, bus associations, news media executives, public authorities and police among others requesting their support in the reactivation of a program he first launched in 1964. Mr. Sills noted that the Greyhound bus lines reported a drop in accidents after instituting a "lights on at all times" policy. In the 1964 program, the Port of New York announced a drop in the accident rate on its interstate crossings.

"In 1963 without 'lights on' there were 16 traffic deaths over Labor Day in New Jersey. An extensive program was launched by my office for Labor Day 1964. The traffic toll dropped in 8 fatalities. Thereafter, public support diminished. I hope that this support will be forthcoming again," Mr. Sills said.

"Some people may say this is just a coincidence. If so, let's have more coincidences. There can be a reduction in traffic casualties if more people will think of traffic dangers and how to prevent accidents by observing the law. 'Lights on' is one way to do this. In the words of the famous slogan: Please Drive Safely. Lights On To Keep You Safe. And Others To Save Lives."

Poor Heating System Can Cause Fires

Prosecutor Brendan T. Byrne and Newark Fire Director John P. Caulfield today sounded a warning on the use of dirty, defective or improperly-installed heating systems. It was pointed out that with the advent of the cold weather each year, numerous fires are caused by dirty or otherwise faulty systems. One out of every four or five fires is caused by faulty chimneys, flues, cooking or heating stoves, furnaces, carelessness with fireplaces or hot ashes, or sparks on roofs, etc. Most frequent causes of destructive fires in heating plants or appliances are: sub-standard equipment, incorrect installation and construction, lack of care in maintenance and unsafe operation.

Byrne and Caulfield pointed out the following simple rules to be practiced:

1. Never leave children alone in rooms where gas heaters, oil heaters or electric heaters are readily accessible to them.
2. Keep clothing and curtains away from heaters.
3. A reliable serviceman should be engaged to periodically service and check oil burners, boilers and furnaces.
4. No combustible material should be stored within ten feet of any boiler or furnace.
5. "Shut Off" emergency valves should be readily accessible. (A remote control switch should be at the head of cellar stairs or other approved location and plainly marked.)
6. All heating appliances should meet the requirements of the National Board of Fire Underwriters or approved agency.
7. If coal-burning furnaces are used, all ashes should be placed in metal containers.
8. All flues and flue connections should be cleaned and inspected at least once a year.
9. Chimneys should be cleaned every year, and cracks or loose mortar promptly repaired.
10. If using kerosene heaters, make certain only pure kerosene is used, that the room has fresh air and that the heater is level and on secure footing. Portable kerosene heaters are strictly forbidden, and where permanent kerosene heaters are used, they must be properly vented to a chimney flue and the floor under the heater must be protected by a metal pan or tray with up-turned edges at least 1" in height and securely anchored to avoid overturning.

Byrne and Caulfield suggested that if you are in doubt on any item dealing with your heating system, call a reputable repairman.

Byrne suggested that strict precautions be taken with heating equipment and that all City

If you are thinking about a career in science, the Essex County Heart Association has a valuable booklet that can answer many of your questions about your own heart. In this booklet, you can learn about the heart, its function, and how to keep it healthy. It is available free of charge to anyone who requests it. Write to: Essex County Heart Association, 10 West Park Street, Newark, N.J. 07102. For a free booklet, please send your name and address to the above address.

Ordinances governing stoves, heaters and furnaces be strictly enforced.

GAS APPLIANCES

Gas connections to stoves, heaters and other appliances should be made of metal pipe or approved metal tubing securely fastened in place. However, devices which require a movable connection may be approved flexible tubing if a shut-off valve is placed on the device and at the supply to same. Proper venting facilities must be maintained

because the danger of carbon monoxide poisoning is ever present was gas heating appliances.

ELECTRIC

In recent years electric heating devices are becoming common.

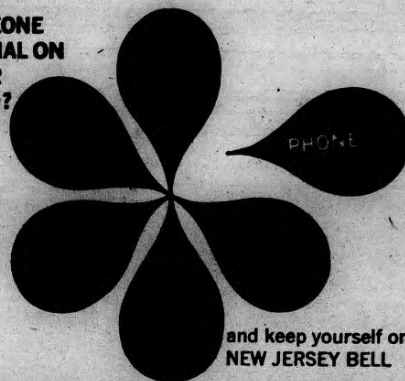
Electric heaters should always bear the U.L. label.

Many houses are not properly wired for the use of electric heaters.

When electric heaters are used in improperly wired buildings, circuits become overloaded, creating a serious fire hazard.

Before using electric heaters a licensed electrician should be consulted as to the adequacy of present electrical system.

SOMEONE
SPECIAL ON
YOUR
MIND?



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When a whiskey tastes right on the rocks you can be sure it'll do right by your mixed drinks too. So try Seagram's 7 Crown with ice alone. You'll find that even poured short it stands tall. That's why it's the most popular whiskey the world has ever known.

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ETHEL'S COOKERY

by Ethel Moore

Here's a combination of Ham and Baked Fruit Casserole, which go well together. The secret in the superb glaze for the ham is Karo syrup, which imparts a uniquely delicious flavor to flesh. The secret in the Casserole is that it's a low calorie delight, made quickly from canned fruits right off your pantry shelf.

CURRENT GLAZED HAM

- 1 (5 pound) canned ready-to-eat ham
- 1 cup Karo syrup
- 1 cup brown sugar
- 1/2 cup white vinegar
- 1/2 teaspoon powdered cloves

Trim and heat ham. Meanwhile, combine jelly, Karo syrup, vinegar and powdered cloves in saucepan and cook over medium-low heat, stirring constantly; until jelly is melted and mixture is smooth. Remove ham from oven, score diagonally across fat surface and stud with whole cloves, if desired. Pour part of glaze over ham. Bake in 325° (slow) oven about 45 minutes, basting frequently with remaining glaze, until ham is well coated and all glaze is used.

BAKED FRUIT CASSEROLE

- 1 can (1 pound) low calorie applesauce
- 1 cup low calorie orange juice
- 1/2 cup white vinegar
- 1/2 cup white sugar
- 1 can (1 pound) low calorie baked fruit, undrained
- 1 (1 pound) can of whole wheat flour

Combine all ingredients in a two quart casserole. Bake uncovered in a preheated moderate oven (350°) for 20 to 25 minutes or until bubbling hot. Makes 8 servings.

SCALLOPED RICE

Mix 3 cups cooked rice, 1/2 cup flour, 1 teaspoon salt, 1/2 cup sliced green onions (or 1/2 cup finely chopped onions), and 1/2 cup finely chopped parsley. Spread into greased 1 1/2 quart shallow casserole. Pour 2 1/2 cups light cream on rice mixture and bake at 350 degrees, uncovered, 30 minutes or until set. (6 servings).

TIPS FOR ENTERTAINING TOTS . . . entertaining children is fun, especially at holiday time—but it can be hard on your free time. It's a good idea to set a separate table for the small fry and provide them with their own paperware. Plastic-coated paper plates, hot cups and cold cups, now come in a host of gay colors and stripes to delight your young guests and perk up their appetites . . . try it!

resident Calvin Coolidge was quite well known for his frugal habits, but he was willing to purchase rather expensive cigars. On one occasion, a visitor, thinking to find Coolidge too giving him a cigar, said, "Mr. President, I have a young nephew who collects cigar heads, and I know he would like to have a head from one of your cigars." Without a moment's hesitation Coolidge reached into his humidor, withdrew a cigar, removed the head, returned the cigar to its receptacle, and gave the visitor the cigar head.



The Key To Modeling

A woman's guide to developing poise, charm and techniques of professional modeling

Q. What is meant by facial faults?

A. Facial faults would include scars, so-called "birthmarks" and the like. Facial faults are of little importance to a model who knows how to conceal them through proper make-up techniques and a flattering Epic or other chemical hair style. Facial faults will be discussed from time to time and "tricks of the modeling trade" will be given to help transform almost any face into one of beauty and interest. Every woman with the proper knowledge can make herself beautiful and charming and interesting.

Q. Are opportunities for Key Models growing or shrinking?

A. If you will notice your newspapers, magazines and billboards as well as television and radio advertisements, you will find that opportunities are increasing. More and more live models are in demand rather than art work and line drawings.

Q. How much do professional models receive?

A. This would depend on the model, her reputation and training, and on the modeling agency, advertising agency or any other legitimate organization requiring a model's services. Those models who are new in the industry command usually from \$25.00 an hour upward. Top fashion models who are in great demand earn as much as \$60.00 per hour. A few charge as much as \$120.00 for product posing and \$75.00 per hour for fashion work.

Q. I have heard that more exposure to the public tends to create more demand for the services of a model. What does this mean?

A. This means the more often the picture of a model is seen in printed media — magazines, newspapers and on television, whether it be for pay or merely publicity exposure, a social or church group, people tend to recognize the model and become familiar with the face, name, and style of the model. Here, we

would say whenever you are photographed, always put your best foot forward. Here an Epic chemical from a knowledgeable beautician will be of great advantage.

Q. My girl friend and I have had a disagreement about when false eyelashes are worn. She says at all times. I say only on certain occasions. Who is right?

A. Both. A woman who has very sparse eyelashes or whose lashes have been burned off or lost during an illness should certainly investigate the use of false eyelashes as applied by a professional. Otherwise, false eyelashes, except for special occasions — under state lighting or appearing in a fashion show or doing other professional modeling, are not ordinarily worn during the day. If you plan to wear eyelashes for a party, be sure to practice putting them on correctly.

Q. Is there a difference between charm and beauty? If so, which is more of an advantage to a model?

A. The beauty is the other part, seen by others, and would involve figure, hair style, face make-up, grooming and styling. Charm is the inner part of a person, such as personal adjustment, voice, manners, attitudes, facial expressions, conversation, etc. Personality would involve both outer expressions and inner adjustments.

P.O. To Airlift Holiday Mail

Postmaster Joseph J. Benicci of the Newark Postal District today announced that all first class mail, personal sound recordings (voice letters), and parcels weighing 5 pounds or less and measuring not more than 60 inches in length and girth combined, will be airlifted on a space available basis between the United States and all military post offices overseas.

Also, under Public Law 89-752 — The Dulski Military Act — which was signed by President Johnson on November 2, 1966, second class publications such as newspapers and magazines published weekly or more often, and featuring current news of interest to the military, will be airlifted from San Francisco to the armed forces serving in Viet Nam.

Postmaster Benicci, explained that parcels weighing 5 pounds or less and not exceeding 60 inches in length and girth combined, paid at surface rates, will be moved by surface transportation within the United States from the points of mailing to the port of embarkation.

To speed up separation and delivery of these smaller parcels falling within this category, Postmaster General, Lawrence F. O'Brien, directed that all parcels be clearly marked upon acceptance at the post office with the letters SAM.

Postmaster Benicci, also reminded mailers that Christmas parcels weighing 5 pounds and under, though they are given airlift priority from San Francisco to Viet Nam on a space available basis, should be mailed no later than December 1st. Airmail, he said, should be sent no later than December 10th.

THE MIRACLE LADY

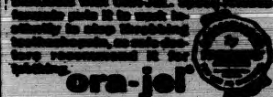
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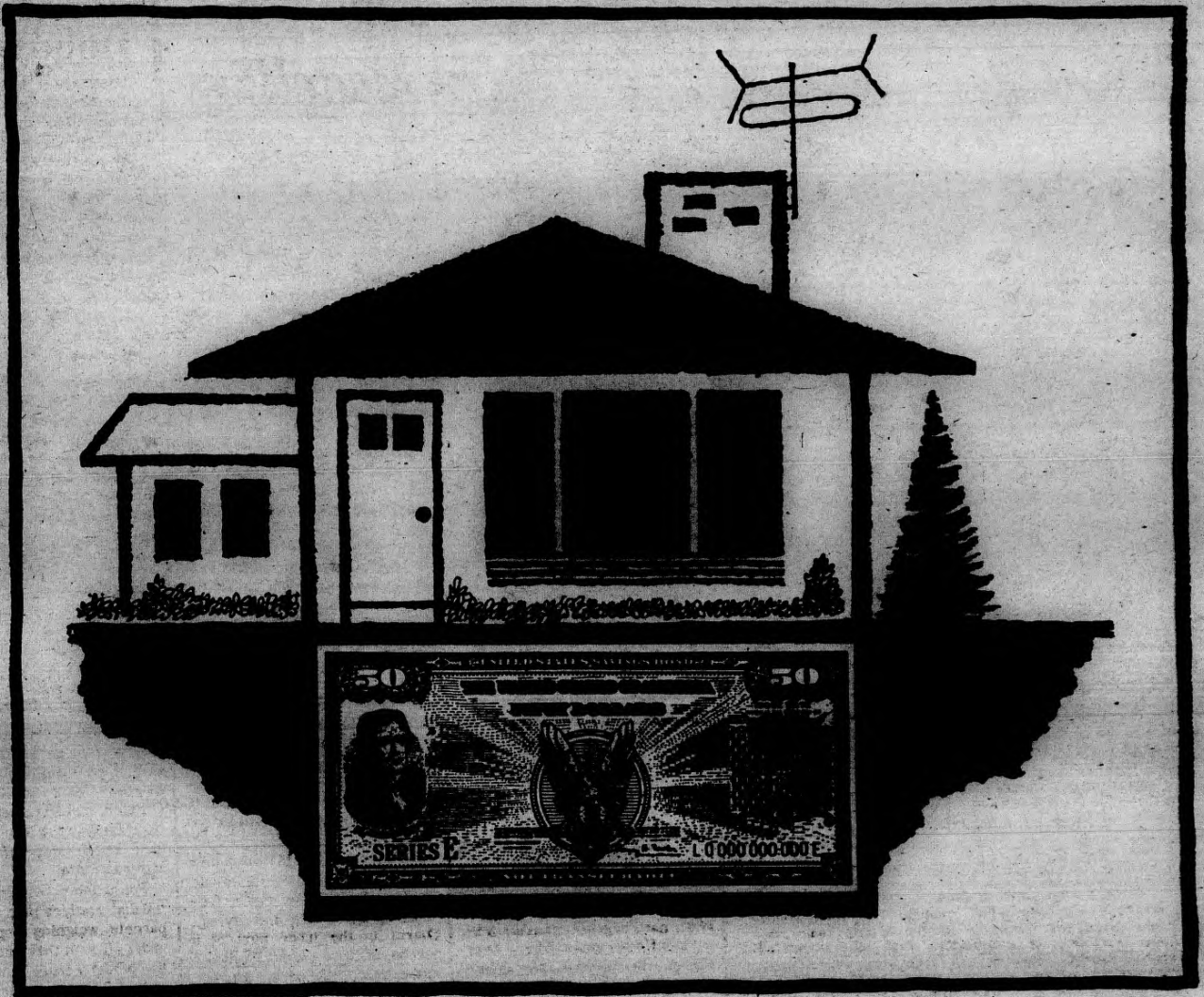
160 Kearney Ave. Kearney, N.J.

Straight is the way
169 So. Orange Ave.
Newark, New Jersey

(one) (way) (one) (day)

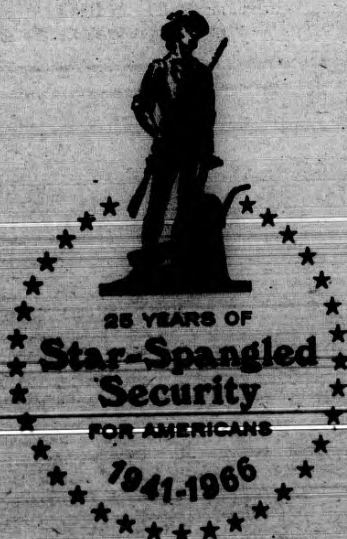
God's direct blessing will be yours whatsoever your needs are they shall be met, with God all things are possible. If you are sick, I say come. If your minds are confused and you don't know what to do, I say come. If you can't hold money and it slips through your fingers, I say come. If you need success in business, I say come. If you are seeking a love affair, I say come. There will also be advice on marriage. If your home is disturbed, I say come. If there has been trouble between husband or wife, don't fail to see me, Rev. Cooper immediately. One phone call will convince you. I will analyze your problem from the cradle to the grave. I am in Newark, New Jersey. Every Thursday, Friday and Saturday all day, at 169 So. Orange Ave. Telephone 624-2690, Newark, New Jersey. I am in Brooklyn, N.Y. All day Sunday and Monday, Thursday, Friday also at 5 p.m. to 11 p.m. at 1202 Broadway, Telephone 453-4944. Divine healing and blessing service every Sunday 3 p.m., located in the Buckingham Funeral Chapel at 1202 Broadway, Brooklyn, New York.

Rev. Cooper
624-2690 - Newark, New Jersey



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Buying Bonds on the Payroll Savings Plan is one way to make certain your dreams come true.

You can forget the worry of having money to save after the bills are paid. The money will be saved, automatically, beforehand.

And your savings will build fast. With the new 4.15% interest rate, Series E Bonds give you back \$4 for every \$3 in just seven years.

Bonds give you the good feeling, too, of knowing for sure that your savings are safe. Your \$4 for \$3 return is guaranteed by the U.S. Government.

It's important, too, that Bonds help protect your freedom to build your own home. They help keep AMERICA the secure, free land you want for your family—maintain a stable economy and back our men in Viet Nam.

There's no better time than right now to start a financial foundation to "build on." Sign up today for the Payroll Savings Plan where you work.

**NOW—
Savings Bonds Pay 4.15%!**

Interest on new E and H Bonds you purchase has been raised to 4.15% when held to maturity. E Bonds mature faster—now in just 7 years. Your old Bonds will earn more, too. Savings Bonds are better to buy, and hold, than ever.

Buy U.S. Savings Bonds

The U.S. Government does not pay for this advertisement. It is printed at no extra charge in cooperation with the Treasury Department and the Department of Commerce.





Cleon Jones (left) of the New York Mets and Tommie Agee of the Chicago White Sox, both of whom were elected to the 1966 Topps Major League All Star Rookie Team, receive their awards from Joel J. Shorin, president of Topps Chewing Gum, Inc.

Schaefer Circle Of Sports News

"The Schaefer Circle of Sports" will commence televising college basketball games in December and present day-night hoop doubleheaders beginning in January 1967. All of the telecasts will be presented on Saturdays.

On Saturday nights beginning December 3 at 10 p.m. on Station WPIX, "The Schaefer Circle of Sports" will televise college basketball games featuring metropolitan area teams.

Twelve hoop contests will be seen between December 3 and March 4. Marty Glickman will describe the play-by-play for these telecasts.

The afternoon games beginning January 7 will feature Eastern College Athletic Conference clashes and will be televised by "The Schaefer Circle of Sports" beginning at 2 p.m. on Saturdays on Stations WNBC-TV in New York.

A total of nine E.C.A.C. games will be televised by "The

Schaefer Circle of Sports," between the periods of January 7 through March 4. Jim Simpson will be the commentator.

...

The Gallant Fox Handicap will be televised as the feature race of "The Schaefer Circle of Sports" program from Aqueduct—the famous Big A—on Saturday, November 26.

Sponsored by The F. and M. Schaefer Brewing Company, the Gallant Fox Handicap will be televised from 4:30 to 5 p.m., NYT, on Stations WNEW-TV in New York:

The Gallant Fox Handicap is an event for three-year-old and up over 1 1/8 miles. It will have a \$50,000 added purse and will be run for the 28th time on November 26.

Isolater won the first Gallant Fox Handicap in 1939. Since then the race has been won by such outstanding thoroughbreds as Eurasian, Faultless, Coaltown,

Social Outcast, Summer Tan, Bald Eagle, Don Poggio, Polylad, Sunrise Flight and Smart. Stymie was a two-time winner in 1946-47 and Choker was last year's winner.

In addition to the Gallant Fox Handicap, the half-hour "Schaefer Circle of Sports" program will include an earlier race seen on videotape, a videotape analysis of the feature, and interviews with the winning jockey and other racing personalities.

Win Elliot will be host and color commentator for the show. Conn McCreary will conduct the videotape analysis and Fred Cappelletta will describe the running of the races.

"The Schaefer Circle of Sports" is sponsored by the F. and M. Schaefer Brewing Company, represented by Batten, Barton, Durstine and Osborn, Inc.

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Jehovah's Witnesses Bible Convention

Plans are underway for 1800 ministers and their families to assemble for a weekend Bible convention at Jersey City's Snyder High School, 239 Bergen Avenue, Jersey City, N.J., December 16-18. The ministers are all Jehovah's Witnesses. The congregations in Newark, N. J., heard the announcement this week by their presiding ministers. Mr. Julius E. Coleman, Sr., presiding minister of the Newark, New Jersey Woodland Congregation of Jehovah's Witnesses made the announcement for his congregation.

Delegates will assemble from 17 congregations located in the Jersey City, Bayonne, and Newark area. Students, from the public, studying for the ministry will also attend. The group is officially known as New Jersey Circuit #2 of Jehovah's Witnesses and the sponsor is the Watchtower Society of Brooklyn.

Mr. Coleman stated that "the purpose of the convention is to strengthen spiritually Jehovah's Witnesses in these critical days and to give further assurance to people in general that we are rapidly approaching the conclusion of this system of things." "God's Kingdom," he said, "is the only hope for mankind and in the immediate future will estab-

lish a paradisaic condition here on the earth."

The convention theme is "Become Spiritual Men With Everlasting Life In View" which is based on the Bible text located at Romans 8:6.

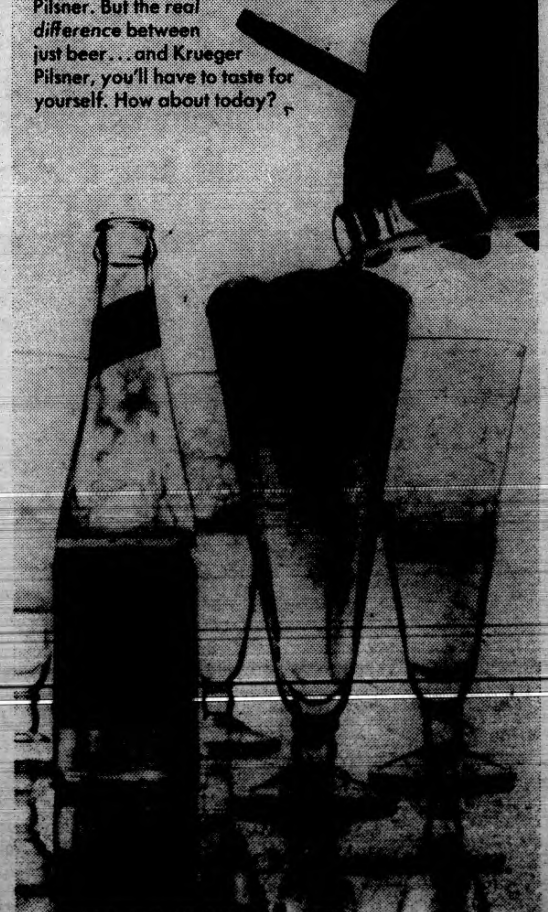
Joseph D. Wengert, a traveling representative of the Watchtower Society, will direct the assembly. Preston R. Cooper, Circuit Supervisor for this area will assist Mr. Wengert and participate on the program.

"Satisfying Mankind's Greatest Need," will be the featured lecture on Sunday afternoon, December 18th, at 3 p.m. This will be delivered by Mr. Wengert. Wengert has been associated with the Watchtower Society for 25 years, having lectured extensively throughout the United States and Canada.

Jehovah's Witnesses are familiar to many because of these assemblies which are held both on a local and national scale. They have three assemblies each year to gain additional spiritual fortitude and to follow the Biblical admonition at Hebrews 10:24,25 which passage encourages the gathering of Christians together, especially as they behold the "day of the Lord" drawing near.

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Current Federal Job Opportunities

Air Traffic Control Specialists are needed for duty in the Eastern Region of the Federal Aviation Agency, which will be in the new Department of Transportation.

Starting pay is \$5,867 per year, and the jobs are in the northeastern United States, with some needs in the Washington area.

Applicants must pass a written test. They will be evaluated on test scores and the amount, quality, and recency of their experience.

The District of Columbia has an urgent need for Policemen, Firemen, Police Cadets, and Policewomen.

Candidates who meet the requirements for these jobs can look forward to a rewarding career in law enforcement or fire protection. Career opportunities and chances for advancement are excellent.

Starting pay for Policemen and Firemen is \$6,010 per year. Police Cadets start at \$3,925 and Policewomen begin at \$5,650 per year. A written test is required for Police Cadet, Policeman, and Fireman.

Aids to scientific and technical personnel are needed in many Federal agencies in such fields as engineering, physics, data processing, cartography, mathematics, and surveying.

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on experience and education. All applicants must pass a written test designed to measure ability to learn and to adapt to the duties of the job.

The Census Bureau particularly needs Aids in Data Processing for employment in Suitland, Md., on a rotating shift basis.

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Stenographers and Typists are urgently needed to meet critical needs of Federal agencies in the Washington metropolitan area. Starting pay ranges from \$3,609 to \$4,776 per year, and some agencies have vacancies at higher rates of pay.

Because of the critical shortage of qualified typists and stenographers in the Washington area, the Civil Service Commission has authorized many agencies to hire applicants on the spot, with the agencies conduct-

ing tests and issuing notices of rating. So qualified applicants are being encouraged to go directly to any Federal agency where they wish to seek employment. Generally, they will be interviewed immediately for vacancies that exist.

The Army will be holding interviews on Saturday, November 12, from 9 a.m. to 3 p.m. in the Main Concourse of the Pentagon, for both full-time and part-time employment as Typists, grade 2 through 4, and Stenographers, grade 3 through 5.

Further information on all these openings may be obtained from the Civil Service Commission's Interagency Board of Civil Service Examiners, 1900 E. Street, Northwest, in Washington phone 343-7341.

In 1807 African slave trade was abolished in all British colonies.

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HIT** **"FORBIDDEN
DESIRES"**



Ike Cole, popular pianist and singer, and brother of the late Nat "King" Cole, was a recent visitor on the set of Universal's "Benning," where he was greeted by star Anjanette Comer. Robert Wagner, a long time friend of the Cole family, is also starring in the production.

New Jersey OEO To Remain On Radio

The New Jersey Office of Economic Opportunity announced today that its weekly radio program — OPPORTUNITY REPORT — has been renewed for the present fiscal year.

John C. Bullitt, NJOEO director, said the five-minute weekly program is broadcast by 20 AM

and FM stations throughout New Jersey. He said the program, which began in 1965, is produced jointly by the Public Information Office of NJOEO and Radio Center of Rutgers, the State University.

"Each week, the program introduces an area of interest re-

lating to the war on poverty in New Jersey," Bullitt explained. "These programs tell about New Jersey people involved in the problems of poverty and examine what is being done to help them help themselves."

Bullitt said individual tapes of the series will be made available, free of charge, to all community action agencies (local antipoverty groups) and other organizations whose projects are the subject of a particular weekly program. This service had not been available before.

The NJOEO director asked CAPs and other agencies that wish to receive a tape to write the NJOEO Public Information Office, Box 2748, Trenton, N.J. 08625 or call (609) 292-6064.

In this week's program, Bullitt talks with two members of a Neighborhood Youth Corps sponsored by the Career Oriented Preparation for Employment (COPE) in Newark. The COPE program, which has recently completed its first half year of existence, has been called "unique" because it is conducted by the Jewish Vocational Services through the United Community Fund of Essex and West Hudson Counties, with funds received through the United Community Corporation, Newark's antipoverty agency.

"This partnership between antipoverty agencies religious groups and private social agencies indicates a new breakthrough by private fund-raising organizations in the war on poverty," Bullitt says on the radio program.

"In the brief six months since this program began, more than 400 young men and women between the ages of 16 and 21 — both in and out of school — have been enrolled. Although it is still too early to make a final evaluation, there is already ample evidence of success."

"Of the 400 enrollees, 64 have been placed in jobs, they have returned to school or they have joined the army, 86 are still receiving some services and 250 are presently enrolled and working... Through this project, many new sub-professional jobs in social agencies are being filled, jobs like printers' assistants,



HOUSTON—Bobby Bland, Peacock Records' busiest blues singer, takes time out before on ABC's television appearance to append his autograph to a photograph of one of his many admirers in the studio. (Photo by Sny)

teacher aides, and switchboard operators. These are jobs that were not filled before — jobs that free professional social service workers to concentrate on the needs of the total community

and especially those of the poor." The two enrollees interviewed are Gerald Adams, 17, of 68 Marcer Street, and Mrs. Darleen Anderson of 15 Grafton Ave., both of Newark.

Utterbach In Plainfield

The world famous Utterbach Concert Ensemble, considered to be the finest gospel concert choir in the country, will give a concert at the Hubbard Junior High School, 661 West 8th Street, Plainfield, N.J., on Sunday afternoon, Nov. 27th at 4:30 P.M.

The event is being sponsored by Project Milestone, Inc., an organization which raises funds for social work in the community. Proceeds from the concert will go to further the work of this organization. Mrs. Helen Whitlock and Mrs. Nelly Suratt, of Plainfield, N.J., are co-chairmen of the event.

The 35-voice group, under the direction of composer-director, Clinton Utterbach (of 35 Brookway Ave., Englewood, N.J.), are renowned throughout the world for their exciting presentations of authentic gospel music and are noted for their extraordinary ability to utilize the techniques acquired through advanced musical training without sacrificing the integrity of the true gospel sound.

They have performed at New York's Town Hall, Carnegie Hall, the N.Y. Coliseum, the Brooklyn

Academy of Music, as well as at colleges and concert halls throughout the country. They have also performed on radio and television and have released four albums of their music.

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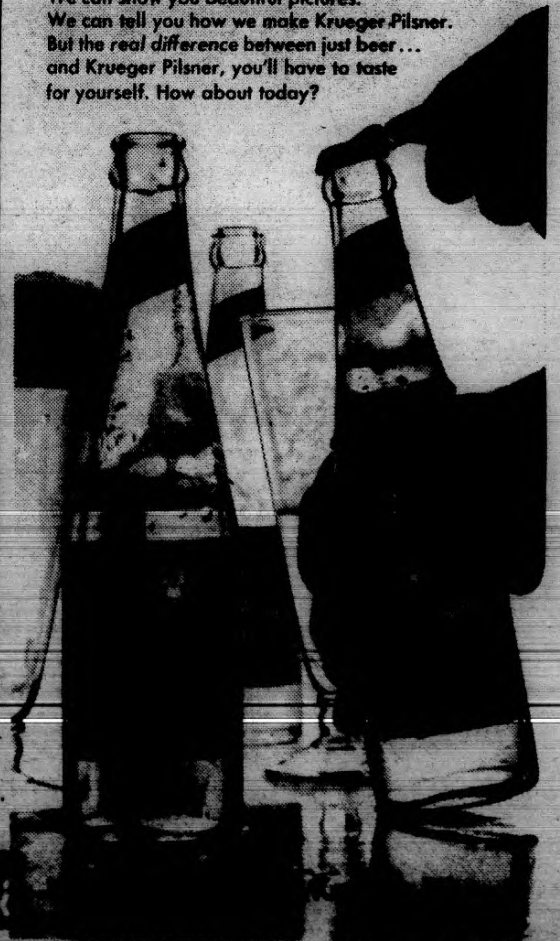
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But the real difference between just beer ...
and Krueger Pilsner, you'll have to taste
for yourself. How about today?



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"Each week, the program introduces an area of interest re-

lating to the war on poverty in New Jersey," Bullitt explained. "These programs tell about New Jersey people involved in the problems of poverty and examine what is being done to help them help themselves."

Bullitt said individual tapes of the series will be made available, free of charge, to all community action agencies (local antipoverty groups) and other organizations whose projects are the subject of a particular weekly program. This service had not been available before.

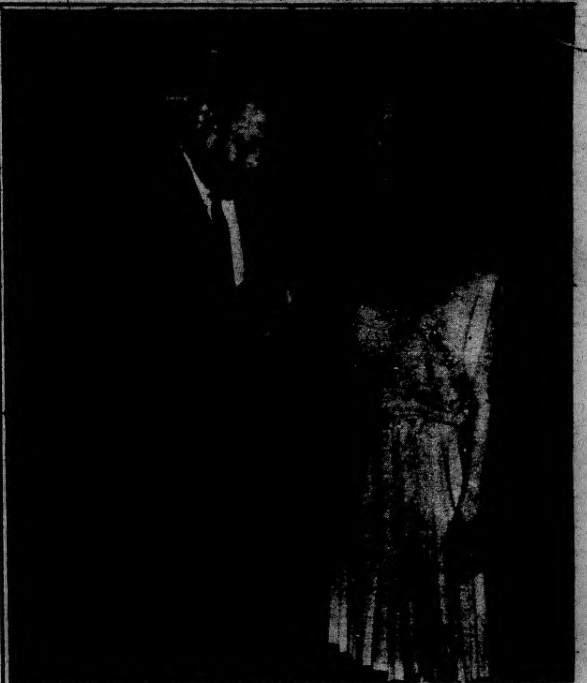
The NJOEO director asked CAPs and other agencies that wish to receive a tape to write the NJOEO Public Information Office, Box 2748, Trenton, N.J. 08625 or call (609) 292-6064.

In this week's program, Bullitt talks with two members of a Neighborhood Youth Corps sponsored by the Career Oriented Preparation for Employment (COPE) in Newark. The COPE program, which has recently completed its first half year of existence, has been called "unique" because it is conducted by the Jewish Vocational Services through the United Community Fund of Essex and West Hudson Counties, with funds received through the United Community Corporation, Newark's antipoverty agency.

"This partnership between antipoverty agencies religious groups and private social agencies indicates a new breakthrough by private fund-raising organizations in the war on poverty," Bullitt says on the radio program.

"In the brief six months since this program began, more than 400 young men and women between the ages of 16 and 21 — both in and out of school — have been enrolled. Although it is still too early to make a final evaluation, there is already ample evidence of success."

"Of the 400 enrollees, 64 have been placed in jobs, they have returned to school or they have joined the army, 86 are still receiving some services and 250 are presently enrolled and working... Through this project, many new sub-professional jobs in social agencies are being filled, jobs like printers' assistants,



HOUSTON--Bobby Bland, Peacock Records' busiest blues singer, takes time out before on ABC's television appearance to append his autograph to a photograph of one of his many admirers in the studio. (Photo by Syc)

teacher aides, and switchboard operators. These are jobs that were not filled before — jobs that free professional social service workers to concentrate on the needs of the total community

and especially those of the poor." The two enrollees interviewed are Gerald Adams, 17, of 68 Mercer Street, and Mrs. Dorleen Anderson of 15 Grafton Ave., both of Newark.

Utterbach In Plainfield

The world famous Utterbach Concert Ensemble, considered to be the finest gospel concert choir in the country, will give a concert at the Hubbard Junior High School, 661 West 8th Street, Plainfield, N.J., on Sunday afternoon, Nov. 27th at 4:30 P.M.

The event is being sponsored by Project Milestone, Inc., an organization which raises funds for social work in the community. Proceeds from the concert will go to further the work of this organization. Mrs. Helen Whitlock and Mrs. Nelly Suratt, of Plainfield, N.J., are co-chairmen of the event.

The 35-voice group, under the direction of composer-director, Clinton Utterbach (of 35 Brookway Ave., Englewood, N.J.), are renowned throughout the world for their exciting presentations of authentic gospel music and are noted for their extraordinary ability to utilize the techniques acquired through advanced musical training without sacrificing the integrity of the true gospel sound.

They have performed at New York's Town Hall, Carnegie Hall, the N.Y. Colliseum, the Brooklyn

Academy of Music, as well as at colleges and concert halls throughout the country. They have also performed on radio and television and have released four albums of their music.

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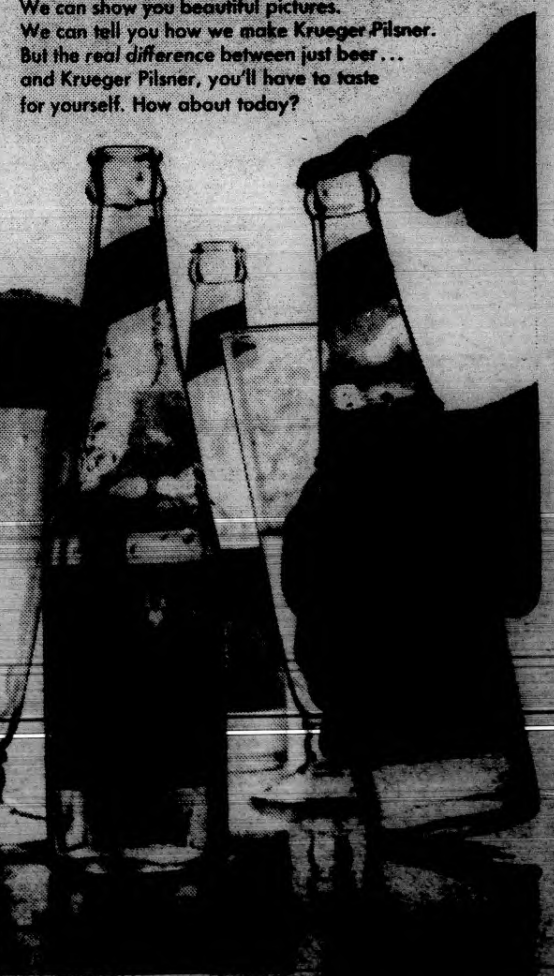
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